

New Featured Area

TRACCS

Technology Showcase

at TRACCS Rail Day

The TRACCS Technology Showcase is a dedicated show floor space and speaker platform to feature information & operational technology highlights of our selected vendors and rail industry stakeholders.



Technology Showcase

What to expect

RAIL
TRACCS **DAY**

- 12-15 booths arranged in a communal setting available for technology exhibitors in a high traffic area of the hall
- 10x10 booths.
- Access to an exclusive stage, featuring your product demos and discussions, at least twice during the show.
- Vendors are welcome to invite and present clients / industry SME to speak to a focused audience.
- Products featured in the Technology showcase Stage will be evaluated for an award, receiving points for its positive contributions towards safety, innovation, sustainability, and cost efficiency.
- Jim Charboneau, Assoc. Director TRACCS will moderate the Technology Showcase and coordinate hourly AV events.

The TRACCS Technology Showcase is the official sponsor of the closing networking event on Day Three (June 20th, 2024) inviting everyone in the industry to celebrate the innovation and creativity in Transit and Rail.

Technology Showcase

Premium Exhibitor

\$3,000 +tax *

- 1 booth 10x10 - value of \$2,250
- 45 minutes of presentations of your products (15 minutes on Tuesday, and one 30-minute or two 15-minute presentations on Wednesday)
- Premium area
- Logos in signage

*Early bird price before Feb 15th, 2024

Technology Showcase Title Sponsor

\$18,000 +tax **

- 1 booth 10x10 - value of \$2,250
- Daily presentations of your products (15 minutes on Tuesday, 30 minutes on Wednesday, 30 minutes on Thursday Morning)
- Acknowledgement in public address and opening remarks
- Sponsor Closing Social Event: barbecue or similar (for 500 people)*
- Logo in banners on the show floor, website, online promotion and event guide/app (digital)
- Logo behind all presentations at the Technology Showcase Stage.
- Feature in event video, to be posted online (TRACCS website and YouTube channel)

** (maximum 3 brands)

Jim Charboneau



www.traccs.ca/railday2024



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