



# PRIVACY POLICY

10 November 2024

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This Privacy Policy outlines how TRACCS collects and utilizes information on this website. It also governs the handling of personal information that TRACCS provides on this website and sets forth our expectations of the site's users.

TRACCS adheres to Canadian Federal and Provincial privacy laws and regulations, including the Personal Information and Electronic Documents Act.

Your use of this website indicates your acknowledgment of and consent to our Privacy Policy. If you do not agree with this Privacy Policy, please refrain from using this site.

## **LINKS TO THIRD-PARTY WEBSITES**

This website may contain links to other websites. This Privacy Policy applies solely to this website and not to websites of other companies or organizations to which our site may be linked. These links to third-party websites are provided solely for convenience and informational purposes. TRACCS does not endorse and is not responsible for the content of any third-party websites.

## **PERSONAL INFORMATION - YOURS AND OURS**

Personal Information is data that identifies you as an individual, such as your name, address, e-mail address, or telephone number.

Our website can generally be accessed without requiring personal information. However, TRACCS and its affiliates may collect information that members and website users voluntarily provide through contact forms, subscription requests, online purchases, and similar interactions. Consequently, you may be asked to voluntarily submit your personal information when making a purchase from our website or signing up for communications from TRACCS.

We may also display the email addresses of our staff, directors, members, and board members on this website. This is not an invitation to send unsolicited commercial messages. Such communications should only be sent with express consent from the individual.

## **HOW WE USE YOUR INFORMATION**

Information provided via this website may be used collectively for research and development relating to our site and for future site enhancements. Tools such as Google Analytics are employed to gather aggregate and general information about site visitors.

Additionally, we will use your information to communicate with you as requested. This includes sending periodic updates, email newsletters, association publications, and promotional materials, if you have opted to receive them.



## **PROMOTIONAL AND INFORMATIONAL OFFERS**

With an online visitor's consent, information submitted at the time of registration for TRACCS events or otherwise may be used for marketing and promotional purposes by TRACCS, provided that this potential use is clearly stated online or in event materials. If you prefer that your information not be used in this manner, you can prohibit this use by sending us an e-mail request or by modifying your registration information. TRACCS endeavors to keep visitors' information in a secure environment. If you wish to change your personal information or opt-out, please contact us accordingly.

## **DISCLOSURE OF INFORMATION**

TRACCS will not disclose your personal information obtained through this website or other means to anyone other than an agent of the association, except: i) as outlined in this Privacy Policy; ii) to comply with legal requirements such as laws, regulations, warrants, subpoenas, or court orders; and/or iii) if you are reporting an adverse event/side effect, in which case the association may need to disclose such information to entities such as Canadian and/or international regulatory authorities.

Please be aware that any such disclosures may involve the storage or processing of personal information outside of Canada, and thus, may be subject to different privacy laws than those applicable in Canada, including laws that mandate the disclosure of personal information to government authorities under different conditions than those in Canada.

## **COOKIES**

TRACCS may use standard technology called "cookies" on this website, as many website operators do. Cookies are small data files that are downloaded onto your computer when you visit a particular web site. You can disable cookies in your browser settings, but please note that some parts of the site may not function effectively if you do so.

## **PROTECTION OF INFORMATION**

We implement physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect online. The Company utilizes security measures commensurate with the sensitivity of the information, such as storing information in secure facilities and limiting access to personal information to authorized employees based on necessity. Personal information you share with us is stored on our database servers at association data centers or hosted by third parties who are contractually obliged to comply with our Privacy Policy.

## **POLICY CHANGE**

If we amend our Privacy Policy, any changes will be reflected on this page of our website so that you are always informed about what information we collect, how we use it, and under what circumstances we may disclose it.

